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Epreuve pour DA- DA& ASSIDUS
(rayer la mention inutile)

DATE :

HEURE :

SALLE :

DUREE :

NOM DU PROFESSEUR RESPONSABLE : Mme. Boisnard, M. Zbikowski

OBSERVATION DU PROFESSEUR : Epreuve sans dictionnaire. Ecrivez toutes les deux lignes s'il vous plaît.

General Motors annonce 30 000 suppressions d'emplois

Finalement, la direction de General Motors (GM) aura eu la main plus lourde que prévu. Le constructeur automobile américain, numéro un mondial, a annoncé, lundi 21 novembre, la suppression de 30 000 emplois en Amérique du Nord, au lieu des 25 000 prévus en juin. GM envisage ainsi de se séparer d'environ 30 % de ses effectifs nord-américains, principalement sous la forme de préretraites.

Le groupe, qui a enregistré sur les neuf premiers mois de l'année une perte de 3,8 milliards de dollars, a prévu de fermer cinq unités d'assemblage d'ici à 2008 (quatre aux Etats-Unis, une au Canada). Au total, une douzaine de sites seront concernés par cette restructuration.

D'ici à trois ans, GM prévoit de réduire ses capacités de production de 1 million d'unités par an. Le groupe table sur une capacité de production de 4,2 millions d'unités en 2008, « en baisse de 30 % par rapport à 2002 mais suffisante pour (...) anticiper et satisfaire la demande du marché, et d'une manière plus efficace sur le plan des coûts ».

Ce plan entraînera une provision pour restructuration « significative », selon le PDG de GM, Rick Wagoner, qui n'a pas voulu préciser son montant exact. M. Wagoner a cependant assuré que la trésorerie de GM repose « sur des bases financières très saines », jugeant « frustrantes » les rumeurs qui ont circulé sur une éventuelle faillite du groupe.

Cette restructuration doit permettre à GM d'accélérer ses réductions de coûts. Le groupe table sur 6 milliards de dollars d'économies d'ici à la fin 2006 (au lieu de 5 milliards précédemment), à quoi s'ajoutera 1 milliard supplémentaire sur ses achats.

(280 mots — Le Monde 23 novembre 2005)

GM's big shakeup

Automaker ups job cuts to 30,000 jobs as it shuts plants, facilities in plan to save \$7B a year.

November 21, 2005: 3:29 PM EST

By Chris Isidore, CNN/Money senior writer

NEW YORK (CNNMoney.com) - General Motors Corp. said Monday it would cut 30,000 hourly jobs and close or scale back operations at about a dozen U.S. and Canadian locations in a bid to save \$7 billion a year and halt huge losses in its core North American auto operations.

The cuts are 5,000 more than the 25,000 jobs GM had said it would cut in June, and represent more than 22 percent of its union work force in North America. Many of the cuts would start next year, GM said Monday, despite job protection provisions in its union contract that runs through September 2007.

GM Chairman and CEO Rick Wagoner said he expects another 7 percent of salaried workers in North America would also be cut by the end of 2006, though he gave no specific number of job cuts planned there. Seven percent would equal about 2,500 jobs in the United States and additional cuts in Canada as well.

The automaker said the plan is aimed at saving \$7 billion a year by the end of 2006.

Wagoner said the cuts were what the troubled automaker needed to turn around its operations but he wasn't ready to predict when GM will return to profitability. He also wouldn't promise this would be the end of job cuts and plant closings.

"As we sit here today, it's our best guess and well thought out analysis," Wagoner said. "If we've learned anything in the last five years, it's that there's no guarantees in this business or any other business."

Not surprisingly, the leadership of the United Auto Workers union blasted the move as unfair.

"We have said consistently that General Motors cannot shrink itself to prosperity. In fact, shrinking General Motors only exacerbates its problems," UAW President Ron Gettelfinger and Vice President Richard Shoemaker said in a joint statement. "Unfortunately, it is workers, their families and our communities that are being forced to suffer because of the failures of others," they added.

Wagoner said he had received support from the company's board of directors and from its employees as he moved forward with the cutback plans and that he had no plans to leave the company. Some investors and analysts have lost confidence in Wagoner given the company's spate of troubles this year.

"I've given no thought to anything but turning the business around," Wagoner told reporters, adding that he believes his experience with GM should help him lead that effort. "I wasn't brought up to run and hide when things get tough. I'm convinced that's the way that things get righted."

He said the moves were not due to any pressure by the board. "We're not taking these actions because of any pressure on me," he said. "We're taking these measures to get the business right."

Stock rallies, but ...

GM (down \$0.58 to \$23.47, Research) stock opened higher on the news but turned lower in afternoon trading as a growing number of investors and analysts said that while the plan addressed costs, it did not deal with the automaker's lackluster product offerings.

"The plan is essentially as expected, meaning not terribly aggressive," UBS analyst Rob Hinchliffe wrote in a note to clients, adding that the company's market share, which has been sliding, may fall further. He kept a sell rating on the stock and a price target of \$20, below the current price.