

# UE102 – Etude de Textes & Civilisation du Monde Anglophone

Devoir sur table 5 novembre 2010

*Durée : 3h – Aucun document autorisé*

## CIVILISATION DU MONDE ANGLOPHONE

### 1. Short Answer Questions (/20)

Respond to the following questions in English or French.

a) Write the names of the capital cities of the following countries: (2 pts)

- The United Kingdom
- Canada
- Australia
- The United States

b) In a few sentences, explain the difference between the following terms: i) The Republic of Ireland (Eire), ii) Northern Ireland (Ulster); iii) Ireland. (2 pts)

c) Briefly describe what is meant by the north-south divide in England. (1 pt)

d) In a few sentences, summarize some of the major ways in which the British Empire of the late nineteenth century differed from the British Empire of 1750. (3 pts)

For the three following questions, think of Pierre Trudeau's Remarks at the Proclamation Ceremony of 1982:

e) What key event is marked by the 'Proclamation Ceremony' at which Trudeau speaks? (1 pt)

f) What sort of relationship does Trudeau describe between Canada and the United Kingdom? Why is this significant to our understanding of the event? (2 pts)

g) What is Trudeau's attitude toward "the government of Quebec" in this speech and why is this point especially important for understanding the full significance of the Proclamation Ceremony? (2 pts)

h) Who is Kevin Rudd and what does he say 'sorry' for in his 'Apology Speech' ? (2 pts)

i) True or false, the decolonisation of the British Empire was a long, bloody process? (1 pt)

k) Give two reasons why the events of World War II played a role in bringing about the decolonisation of the British empire. (2 pts)

l) Explain the link between nationalism and decolonisation, making reference to Harold Macmillan's 'Wind of Change' speech. (2 pts)

### 2. Commentary (/60 content ; /20 language)

Respond **in English** to the following questions (environ 100 mots par réponse)

a. Consider the following table of information from the fascicule:

Locality	1811	1831	1851	1871	1891	1911
London	1,139,355	1,655,582	2,363,341	3,261,396	4,227,954	4,521,685
Gtr. Manchester	409,464	700,486	1,037,001	1,590,102	2,125,318	2,617,598
Liverpool	95,000	165,000	376,000	493,000	518,000	685,000
Shropshire	194,298	222,938	244,898	248,111	236,339	246,307
Cumbria	133,665	169,681	195,492	220,253	266,549	265,746

Describe what this information tells us about the evolution of the United Kingdom during the years in question and the relation of this evolution to the growth of the British Empire.

b. Do you agree or disagree with the following statement: “Gerry Adams’s attitude towards Irish reunification is naive and overly simplistic”? Justify your answer, providing historical background where necessary.

c. Do you agree or disagree with the following statement: “The Commonwealth is basically a continuation of the British Empire, under another name”. Justify your answer.

## ETUDE DE TEXTES

In a structured essay of about 450 words, describe the following advertisement and analyse the brand image it constructs. [NB: Cointreau is an orange-based liqueur.]

So many taboos, so little time.  
**BE COINTREAUVERSIAL**

COINTREAU  
The spirit of orange inside

COINTREAU® LIQUEUR 40% ALC/VOL (80 PROOF). © 2007 Cointreau S.p.A. www.cointreau.com

The advertisement features a woman with long dark hair, wearing a striking orange and white dress. The dress has a large, ruffled white skirt and a high, flared orange collar. She is holding a bottle of Cointreau liqueur in her right hand. The background is a plain, light-colored wall. In the bottom right corner, there are two glasses filled with Cointreau liqueur and ice cubes. The text 'So many taboos, so little time.' is written in a small font above the main headline 'BE COINTREAUVERSIAL', where 'BE' is in black and 'COINTREAUVERSIAL' is in orange and black. Below the headline, the Cointreau logo and tagline 'The spirit of orange inside' are visible. A small vertical line of text on the left side of the image reads 'COINTREAU® LIQUEUR 40% ALC/VOL (80 PROOF). © 2007 Cointreau S.p.A. www.cointreau.com'.

Source: *Rolling Stone*, January 2007