

LEA 11B / LE : SESSION DE RATTRAPAGE, SEPTEMBRE 2006

REPORT

You work for *V.I.P.*, a London-based public relations company.

Your company is going to organise an international, two-day meeting in London for senior bank managers. You are asked by your manager, Mr Smith, to write out a report about the place where the forum could be held and to suggest a few recommendations concerning the organisation of the event. You have a sufficient budget.

Durée de l'épreuve : 1 heure.

N.B. : votre *Report* ne doit pas excéder la longueur d'une copie d'examen.

Aucun document n'est autorisé.

Enseignant : Hentz.

The Marriott

The Marriott London County Hall is situated in the building that once housed London's government, located within walking distance from the South Bank, and approximately 18 miles from Heathrow Airport and 30 miles from Gatwick Airport. Local attractions include the London Aquarium, Houses of Parliament, Big Ben, and Dali Universe.

Hotel amenities include babysitting, concierge, daily housekeeping, evening turndown, currency exchange, guest laundry, limousine service, 24-hour room service, laundry/dry cleaning, airline desk, and safe deposit box. Guests may also enjoy the Jacuzzi, fitness center, and onsite spa services. Onsite drink and dining options include the Leader's Bar, the Library Lounge, the County Hall Restaurant, and the Rotunda Lounge.

Guest rooms feature A/C, AM/FM alarm clock radios, bottled water (fee), coffeemakers, individual climate controls, irons, ironing boards, in-room safes, trouser presses, bathrobes, hairdryers, satellite/cable TVs, in-room movies, mini-bars, and kitchen tables with chairs.

Hotel Details : 200 Rooms / 6 Floors. Built in 1922. Fax (For Guests). Laundry/ Dry Cleaning Service. Business Center. Concierge Services. Administrative Services. Common/Public Areas Accessible to Wheelchairs. Barber/Hair Stylist. Currency Exchange. Smoke Alarm in Rooms. Photocopy Service. Gift Shop. Sprinkler in Rooms. Room Service. Health Club. Pool (Indoor).

Room Amenities : Air Conditioning (In Room). Newspaper (Free). Telephone. Non-Smoking Rooms. Television. Daily Maid Service. In Room Broadband Internet Access Safe (In Room). Balcony/Terrace. Mini-Bar.

The Langham

The Langham Hotel London is a luxury property situated in the heart of Londons West End, close to Regents Park and approximately 16 miles from London Heathrow International Airport. Local attractions include Oxford Circus, Bond Street, Buckingham Palace, and the Tower of London.

Hotel amenities include 24-hour room service, concierge, laundry/valet services, and business center. Guests may also enjoy the Langham Health Club & Spa featuring solarium, saunas, steam rooms, and whirlpool. Onsite drink and dining options include the Memories Restaurant, Palm Court, and Chukka Bar. There is also a hair salon and beauty salon located

on the premises.

Guest rooms feature in-room safes, coffeemakers, hospitality trays, mini-bars, writing desks, trouser presses, bathrobes, slippers, cable/satellite TVs, two direct-dial telephones, radios, luxury toiletries, mini-bars, high-speed Internet access, and deluxe in-room entertainment consoles.

Hotel Details : 427 Rooms / 9 Floors. Built in 1865. Fax (For Guests). Babysitting or Child Care. Laundry/ Dry Cleaning Service. Business Center. Car Rental. Concierge. Administrative Services. Common/Public Areas Accessible to Wheelchairs. Barber/Hair Stylist. Pets Allowed. Currency Exchange. Smoke Alarm in Rooms. Computer Use Available. Photocopy Service. Gift Shop. ATM/Bank. Electronic Key. Common Area High speed Access. Room Service. Multi-lingual Staff. Restaurant in Hotel. Health Club. Pool (Indoor). Health Spa/Massage. Hot Tub.

Room Amenities : Air Conditioning (In Room). Newspaper (Free). Refrigerator. Telephone. Television (Cable/Satellite). Non-Smoking Rooms. Television. DVD/VCR. Daily Maid Service. Broadband Internet Access. Safe (In Room). Telephone (Voicemail). Balcony/Terrace. Mini-Bar.

The Claridge's

Situated in London's grand borough of Mayfair, the 203-room Claridge's burst into the city's social scene in the 1898 period. The decor is reminiscent of this period and has recently undergone a 45 million dollar renovation in an effort to preserve its charm and comfort. Gordon Ramsay at Claridge's restaurant is one of the world's finest. Guests can enjoy cocktails at Claridge's Bar, one of London's hot and convivial meeting places, and afternoon tea is served daily in the newly restored Foyer and Reading Room.

On the property's top floor, guests can visit the Olympus Health and Fitness Suite, a fully-equipped exercise room and spa, or can use the swimming pool at Claridge's sister property, The Berkeley. Featured hotel services include a chauffeur-driven car service upon request, valet, laundry, dry cleaning, rapid pressing, babysitting and special services for small children, a 24-hour concierge, and a hair salon. Business services can also be arranged through the hotel.

Hotel Details : 203 Rooms / 7 Floors. Built in 1898. Fax (For Guests). Babysitting or Child Care. Laundry/ Dry Cleaning Service. Business Center. Crib/Rollaway Bed. Concierge

Services. Administrative Services. Common/Public Areas Accessible to Wheelchairs. Barber/Hair Stylist. Currency Exchange. Smoke Alarm in Rooms. Photocopy Service. Meeting Facilities. Sprinkler in Rooms. Electronic Key. A-V Equipment Rental. Room Service Multi-lingual Staff. Restaurant in Hotel. Health Club. Health Spa/Massage.

Room Amenities : In Room Wireless Internet Access. Air Conditioning (In Room). Newspaper (Free). Telephone. Television (Cable/Satellite). Non-Smoking Rooms. In Room Wireless Internet Access. Television. DVD/VCR. Daily Maid Service. In Room Broadband Internet Access Safe (In Room). Telephone (Voicemail). Balcony/Terrace. Mini-Bar.

The Royal Garden

The Royal Garden Hotel, on the corner of busy High Street Kensington, is just minutes away from Kensington Palace, with many of the rooms having lovely views over Kensington Gardens. This hotel has the distinction of being the only five-star hotel in Kensington just about every facility you could want is available, from limousine hire to babysitting. It's also very near the Royal Albert Hall, making it ideal for a lavish pre-concert meal in one of the two restaurants that the hotel has to offer. The Tenth is a relatively formal French restaurant which boasts magnificent views over Hyde Park, but for a more relaxed meal head to the Park Terrace (Oriental food), or grab a drink in Bertie's Bar. You could even go and take your chances at the casino next door.

Room Amenities : In Room Wireless Internet Access. Air Conditioning (In Room). Newspaper (Free). Refrigerator. Telephone. Television (Cable/Satellite). Microwave Oven. Non-Smoking Rooms. In Room Wireless Internet Access. Television. DVD/VCR. Daily Maid Service. In Room Broadband Internet Access Safe (In Room). Telephone (Voicemail). Kitchen/Kitchenette. Mini-Bar.

Hotel Details : 396 Rooms / 10 Floors. Built in 1966. Fax (For Guests). Babysitting or Child Care. Common Area Wireless Access. Laundry/ Dry Cleaning Service. Business Center. Common Area Wireless Access. Concierge Services. Administrative Services. Common/Public Areas Accessible to Wheelchairs. Currency Exchange. Smoke Alarm in Rooms. Computer Use Available. Photocopy Service. Meeting Facilities. Parking Area Well Lit. Common Area High speed Access. Electronic Key. A-V Equipment Rental. Room Service Multi-lingual Staff. Restaurant in Hotel. Casino. Health Club. Health Spa/Massage.