

## SIMULATION D'ENTRETIEN D'EMBAUCHE EN ANGLAIS

(tous documents autorisés lors de la préparation)

*You found a "job ad" on an Internet Website (see below). You answered the ad and you got an interview with the hiring manager. You have 30 minutes to prepare for the interview (the interview will last 15 minutes; the teacher will play the role of the "hiring manager"). You will be asked to introduce yourself and then you will discuss the job and your personal skills with the "hiring manager". You can use all the documents you need.*

### **Marketing Assistant**

**Description :** We are looking for an experienced Marketing Assistant to join a brand new and exciting venture at an iconic venue in the South West.

#### The opportunity

To help planning and carrying out marketing activities, so as to maintain and develop sales, in line with the marketing plan.

Everyday will be different, as your role will involve many different tasks. One day you may be carrying out research (an important part of the role) or overlooking the production schedule, whilst also drafting press releases or dealing with clients. Versatility is a must. You'll work under the direct supervision of our marketing manager.

#### Who we are looking for

To be considered for the role of Marketing Assistant, it is essential you have a marketing background (qualification or experience), preferably within the clothes industry. However, **beginners with strong motivation and suitable qualification are welcome.**

#### Here are some of the skills we would like you to possess

Strong consumer and product awareness  
Good organizational and planning skills  
Basic knowledge of marketing techniques  
Fluent in at least two languages (French is a plus)  
Excellent written and verbal communication skills  
The ability to work on multiple projects at one time  
The ability to work under pressure and to deadlines  
Good attention to detail and accuracy  
Strong IT skills  
Self-motivation  
The ability to be a team player

If you think that you have the necessary skills for this very exciting new opportunity, then please contact Lydia Bartlett or email (see below)

#### Our company

GAP (The Gap, Inc.) is an American clothing and accessories retailer based in San Francisco, California, and founded in 1969 by Donald G. Fisher and Doris F. Fisher. The company has five primary brands: the namesake Gap banner, Banana Republic, Old Navy, Piperlime and Athleta. As of September 2008, Gap, Inc. has approximately 150,000 employees and operates 3,465 stores worldwide. Gap, Inc. remains the largest specialty apparel retailer in the U.S.

**Role :** Marketing Assistant

**Location :** [Somerset](#), [South West](#), [United Kingdom](#)

**Salary :** £20k-40k per annum depending on experience+qualification